



**Committee on Outreach, Development and Community Relations
Meeting Agenda**

Thursday, November 12, 2020
11:00 am – 12:30 pm

Via Zoom

Public Session

1. Call to Order (B. Doran)
2. Public Comment
3. Approval of September 17, 2020 Meeting *Minutes* (B. Doran)
4. Penn State United Campaign (S. Barbour, A. Camden, P.J. Mustipher)
5. Adaptive Outreach Strategies: Evidence-based translation of COVID-19 content; remote programming and social justice content development and delivery; student engagement in a virtual world; and other ways Outreach is innovating to serve the University, the Commonwealth, and beyond at this challenging time (T. Huston)
6. Crisis Communications Readiness (L. Lokman)
7. Adjournment (B. Doran)

Executive Session/Conference (if needed)