

**THE PENNSYLVANIA STATE UNIVERSITY
BOARD OF TRUSTEES**

**COMMITTEE ON OUTREACH, DEVELOPMENT, AND COMMUNITY RELATIONS
MINUTES OF MEETING
VOLUME ODCR 32**

September 17, 2020

A meeting of the Committee on Outreach, Development, and Community Relations (ODCR) was held via Zoom, at 1:00 p.m. on Thursday, September 17, 2020.

The following committee members, constituting a quorum, were present: Chair Barb Doran, Vice Chair Abe Amoros, Eric Barron (*Ex Officio*), Mark Dambly (*Ex Officio*) Dan Delligatti, Lynn Dietrich, Jay Paterno, Laurie Stanell, and Steve Wagman. Also, present were Emeriti members David Jones and Joel Myers.

The following staff members, constituent representatives, or invitees were also present: Rich Bundy, Ann Clements, Paul Clifford, Steve Dunham, Frank Guadagnino, Shannon Harvey, Randy Houston, Tracey Huston, Nick Jones, Lawrence Lokman, Zack Moore, Damon Sims, Nicole Sturges.

Chair Doran called the meeting to order at 1:00 p.m. She began by welcoming new committee members: Ann Clements, University Faculty Senate member and Associate Professor of Music Education; Hibah Akbar, President of the Commonwealth Council of Student Governments; Nicole Sturges, Chair of University Staff Advisory Council. She also thanked outgoing members Mark Belkowski and Judith Ozment for their service. She also recognized Vice Chair Abe Amoros for serving as the chair of the special task force Committee on Public Comment. She noted that Public Comment would be moving to the Outreach Development and Community Relations committee pending Board approval. She further noted the future launch of a LinkedIn page for Public Comment. She stressed that through this platform the Board will be able to be responsive and interactive. She then called for a motion for the Committee to approve the *Minutes* of the July 16, 2020 committee meeting. The motion to approve came from Steve Wagman and was seconded and then approved unanimously.

Rich Bundy, Vice President for Development and Alumni Relations gave a progress report on the University's fundraising campaign. He mentioned special milestones that were achieved despite working remotely which included: the new record high in donor commitments and the second highest receipt total in Penn State history. He further noted the \$213,000 raised in support of food pantries through the Penn State system and the \$650,000 raised for Student Care & Advocacy Emergency Fund. He further noted that the Open Doors piece of the campaign was the fastest growing piece of the campaign. However, donors were also unexpectedly responding well to new COVID-related designations that fall under the Impact the World piece of the campaign.

Zach Moore, Vice President for Government and Community Relations spoke about the cultivation and development of local relationships and communication systems resulting in effectively ramping up Town and Gown responses to the COVID virus. Joining Zach were two community partners Tom Fountaine, State College Borough Manager; and Vern Squier, President and CEO of the Chamber of Business and Industry. Mr. Fountaine referenced specifics regarding the close working partnership including passing an ordinance and enforcement for wearing masks; help with the use of social media campaigns, and the reduction of drinking incidents. Damon Sims, Vice President of Student Affairs underscored the importance of the community partnership for students on and off-campus. Lawrence Lokman, Vice President of Strategic Communications provided examples of joint communication collaborations.

The public meeting was adjourned at 2:02 p.m.

Respectfully submitted,
Shelly Zeigler-Byers
Administrative Support Assistant
Office of the Board of Trustees