

**THE PENNSYLVANIA STATE UNIVERSITY  
BOARD OF TRUSTEES**

**COMMITTEE ON OUTREACH, DEVELOPMENT, AND COMMUNITY RELATIONS  
MINUTES OF MEETING  
VOLUME ODCR 36**

**September 16, 2021**

A meeting of the Committee on Outreach, Development, and Community Relations (ODCR) was held in Dean's Hall of the Penn Stater Hotel and Conference Center, University Park, PA and via video conference, at 11:15 a.m. on Thursday, September 16, 2021.

The following committee members, constituting a quorum, were present: Chair Barb Doran, Vice Chair Abe Amorós, Eric Barron (*Ex Officio*), Matthew Schuyler (*Ex Officio*), Randall Black, Alvin de Levie, Lynn Dietrich, Randolph Houston, Noe Ortega, Jay Paterno, Stanley Rapp, and Steve Wagman.

The following staff members, constituent representatives, or invitees were also present: Kelly Austin, Rich Bundy, Paul Clifford, Jim DeLattre, Steve Dunham, Shannon Harvey, Tracey Huston, John Latini, Kelley Lynch, Bre Mapston, Zack Moore, Bill Sitzabee, Michael Stefan, Amanda Wintersteen, Mary Wirth, Charima Young,

Chair Doran called the meeting to order at 11:15 a.m. and then asked for a motion to approve the *Minutes* of the May 6, 2021, committee meeting. It was so moved, seconded, and then approved unanimously.

Chair Doran continued with the next item on the agenda approval of the 2021-22 Committee Goals and Schedule. First, she thanked everyone for their input regarding agenda topics for the year. Next, she described the structure of current and future meetings and reviewed the draft of the agenda topics for the year. She noted that items were placed on the schedule either to gain a better understanding of certain issues or based on committee charter requirements. She then called for approval of the 2021-22 Committee Goals and Schedule. It was so moved, seconded, and approved.

Next, Chair Doran introduced Zack Moore, vice president of Government and Community Relations (OGCR), who provided an overview about the history of advocacy at Penn State. In his overview, Zack noted goals for improving budget delays and funding-cut threats by untapping potential advocacy; better coordination of legislative priorities with advocacy actions and goals; and facilitation of positive interactions between University and elected officials.

Vice President Moore introduced Bre Mapston who is responsible for communication and advocacy management in the Office of Government and Community Relations (OGCR). Bre mentioned that the mission of the OGCR was to educate, integrate, and activate Penn State constituents to advance the university's legislative and policy priorities. She updated the Committee on work of newly formed advocacy group Lion Caucus as well as that of Advocate Penn State that are in support of this mission. Further noted was the collaborative work with other units with mutual interests. Paul Clifford, CEO of the Penn State Alumni Association; Kelly Austin, interim senior vice president for Commonwealth Campuses; James DeLattre, associate vice president for research and director of the Office of Entrepreneurship and Commercialization, and Mary Wirth, director of college relations and communication in the College of Agricultural Sciences joined the presentation to discuss the collaborative work with Advocate Penn State. Collaborative work projects included funding for Invent Penn State, Agricultural Land Scrip Fund (funding for Agricultural research), and Capital Day (the Penn State Alumni Associations continued advocacy efforts).

Vice President Moore was then joined by Amanda Wintersteen, director of Federal Relations; Charima Young, director of Local Government and Community Relations; and Mike Stefan, director of State Relations where an update on Federal, State, and Local campaign updates were provided. Mentioned was the fact that Advocate Penn state ran two federal level campaigns. One campaign was aimed at securing COVID relief funding, for students and the University. The other campaign was aimed at increasing the maximum for Federal Pell Grant awards.

Dr. Barron applauded Zack and his team for their work. He noted that the amount of funding the team leverage is remarkable; but even more remarkable is the team's ability to quickly impact change on behalf of the University and students. Respect by Federal, State, and Local government leaders is due to the team's integrity and therefore allows for quick access to these leaders.

Chair Doran ended by thanking the presenters for the information and noted that public comment would follow directly. The public meeting was adjourned at 12:38 p.m.

Respectfully submitted,

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Office of the Board of Trustees