Board of Trustees April 21, 2017

Proposed Naming of the College of Communications

Penn State's College of Communications is the largest nationally accredited college of its kind in the nation. This stature, along with various benchmarks, including consistent top ten finishes in the Hearst's Foundation's Journalism Awards Program and commendation by the Accrediting Council for Education in Journalism and Mass Communications, have occurred despite having less resources than our peers.

In 2006, Donald Bellisario recognized the impact that scholarships can provide to our students with a visionary \$1 million gift to create the Donald P. Bellisario Trustee Scholarship. In the past eleven years, more than 340 students have benefitted from that generosity.

Donald Bellisario is providing a transformative \$30 million gift to the College of Communications. This gift will allow for significant facilities renovations; provide \$5 million for direct student impact, including scholarships and agency work programs for students; and earmark \$20 million for faculty and academic programming. The facilities renovations will include renovation of the first two floors of Willard Building to establish The Donald P. Bellisario Media Center. The juxtaposition of that new facility, directly across the thoroughfare of Pollock Road from the College's Carnegie Building, will strike a compelling tone that represents the integration of the College's rich history with its limitless future.

In accordance with AD05, *Naming University Facilities*, the President hereby recommends to the Board of Trustees that the College of Communications be renamed The Donald P. Bellisario College of Communications;

Will the Board of Trustees adopt the following resolution:

WHEREAS the President has recommended to the Board of Trustees that in recognition of a transformative \$30 million gift from Donald P. Bellisario, under conditions agreed-upon between the donor and the University, the College of Communications be renamed The Donald P. Bellisario College of Communications;

THEREFORE BE IT RESOLVED, That the College of Communications be named The Donald P. Bellisario College of Communications, effective immediately.