



Committee on Outreach, Development and Community Relations
Meeting Agenda

Thursday, February 25, 2016
10:00 a.m.-12:00 p.m.

Empire Room A/B, The Hershey Lodge
Hershey, PA

1. Call to Order (R. McCombie)
2. Approval of minutes – November 19, 2015 meeting (R. McCombie)
3. Penn State Alumni Association:
 - Alumni Survey (K. Cohen, E. Vitalo; introduction by R. Kirsch)
 - Association Update (K. Steele)
4. Budget/Legislative Update and Impact on Hershey Medical Center (M. DiRaimo and S. Borne)
5. Outreach and Online Education Update (C. Weidemann)
6. Proactive Media and Spring Enrollment Campaign (L. Lokman)
7. Committee Operating Guidelines/Recommendation Discussion to GLRP Committee (A. Lubrano)
8. Invent Penn State/Commonwealth Campuses (M. Hanes, Facilitator)
 - David Black, President & CEO, Harrisburg Regional Chamber & CREDC
 - Gary Gildin, Interim Dean, Dickinson School of Law-Dickinson Law
 - Madlyn Hanes, Vice President for Commonwealth Campuses
 - Kevin Harter, Professor of Practice, Entrepreneurship; Director, Center for Innovation and Entrepreneurship
 - Craig Hillemeier, Chief Executive Officers, Senior Vice President for Health Affairs, and Dean, College of Medicine, the Penn State Milton S. Hershey Medical Center
 - Mukund Kulkarni, Chancellor, Penn State Harrisburg
 - Neil Sharkey, Vice President for Research
9. Executive Session (if needed)