



**Committee on Outreach, Development and Community Relations**  
Meeting Agenda

Thursday, February 23, 2017

1:00-2:30 p.m.

Room 106, Penn Stater Conference Center Hotel  
University Park, PA

1. Call to Order (R. McCombie)
2. Approval of minutes – September 15, 2016 and November 3, 2016 meetings (R. McCombie)
3. Discussion: Strategic Communications Directions (L. Lokman)
4. Presentation: Advocacy and Capital Day Programs (P. Clifford and Z. Moore)
5. Brief Program Updates from New Leaders:
  - Rich Bundy, Vice President for Development and Alumni Relations
  - Renata Engel, Interim Vice Provost for Online Education
  - Tracey Huston, Interim Vice President for Outreach
6. Executive Session (if needed)