

**THE PENNSYLVANIA STATE UNIVERSITY
BOARD OF TRUSTEES**

**COMMITTEE ON OUTREACH, DEVELOPMENT, AND COMMUNITY RELATIONS
MINUTES OF MEETING
VOLUME ODCR 22**

November 9, 2017

A meeting of the Committee on Outreach, Development, and Community Relations was held on November 9, 2017, in Room 203 of The Penn Stater Conference Center Hotel at 10:30 a.m.

The following committee members were present: Chair Abe Harpster, Vice Chair David Kleppinger, Mark Dambly, Lynn Dietrich, Bob Jubelirer, Jay Paterno, Russell Redding, and Kevin Steele; Trustee Emeriti members Dave Jones and Joel Myers were also present.

The following staff members, constituent representatives, or invitees were also present: Eric Barron, Richard Bundy, Paul Clifford, Eugene McFeely, Tracy Huston, JeanMarie Jacob, Nick Jones, Lawrence Lokman, Zack Moore, Tom Poole, Ann Taylor, and Steve Wagman.

Chair Harpster called the meeting to order. As a quorum was present, he asked for approval of the *Minutes* of the September 14, 2017 meeting; the motion passed unanimously.

Eugene McFeely gave an overview of his role as Senior Director of Veterans Affairs & Services. The presentation included information about current and future services, major veteran projects such as the Service-Member Veteran Center, and a listing of all of the month long Military Appreciation events, culminating with the numerous community outreach events planned for the Military Appreciation Football Game against Rutgers. Special guest speakers for the Public (Friday) meeting were introduced: Schreyer Honors Scholar and Penn State Naval ROTC unit member, Austin Bieniawski; and Penn State Ability Athlete, Max Rohn.

David Kleppinger provided an update on progress on the operating guidelines.

Lawrence Lokman provided an annual overview of crisis communication readiness and protocols including a checklist units can use to assist with recognizing emerging issues and streamlined process for coordinating communications during a crisis. Lawrence also described efforts in creating uniform crisis communication protocols across all Commonwealth Campuses.

Zack Moore provided a state budget update, including the General Assembly's overwhelming vote in support of our appropriations. He reported that funding levels remained flat for education, general funds and for the Penn State Health Milton S. Hershey Medical Center. Penn College of Technology saw an increase of \$2 million. Agricultural Research and Extension received a \$500,000 increase.

The meeting adjourned at 12:00 p.m.

Respectfully submitted,

Shelly Zeigler-Byers
Administrative Support Assistant
Office of the Board of Trustees