

**THE PENNSYLVANIA STATE UNIVERSITY
BOARD OF TRUSTEES**

**COMMITTEE ON OUTREACH, DEVELOPMENT, AND COMMUNITY RELATIONS
MINUTES OF MEETING
VOLUME ODCR 16**

September 15, 2016

A meeting of the Committee on Outreach, Development, and Community Relations was held on September 15, 2016, in room 204 of the Penn Stater Conference Center Hotel at 3:30 p.m.

The following committee members, constituting a quorum, were present: Chair Ryan McCombie, Vice Chair Kay Salvino, Bob Jubelirer, and Paul Silvis. Emeritus committee member David Jones was also present.

The following staff members, constituent representatives, or invitees were also present: Paul Clifford, Mike DiRaimo, John Ilie, Lawrence Lokman, Kevin Steele, and Marcus Whitehurst.

Chair McCombie opened the meeting and asked for approval of the minutes from the July 21, 2016 meeting; the motion passed unanimously.

Lawrence Lokman and Marcus Whitehurst moderated a student panel consisting of four students: Brian Davis, John Gilbert, Danielle Joliet, and Maria Walls. Each student reflected upon what diversity and inclusion means to them, and their experiences with inclusion and prejudice on the Penn State campus, how it affects their studies, and support systems they have in place to handle negative situations. Marcus discussed upcoming events and initiatives that will highlight diversity and inclusion at Penn State.

Lawrence Lokman informed the committee about additional events surrounding diversity and inclusion, including an upcoming film screening event that will occur on the steps of Old Main.

Chair McCombie introduced John Ilie, Chair of the University Staff Advisory Council, and constituent representative for the Board of Trustees. McCombie also acknowledged outgoing Vice President for Government and Community Relations, Mike DiRaimo, and commended his years of service in this role.

Chair McCombie welcomed input on upcoming discussion topics and agenda structures for the upcoming year. A consensus was made that it would be possible for each reporting unit to be highlighted at each meeting, rather than equal presentation times for each reporting unit at every meeting.

Paul Clifford and Kevin Steele gave a presentation on supporting and enhancing the student experience. Misha Demchuk, President of the Blue and White Society, discussed initiatives put forward by their organization to engage students in Alumni Association activities. Bennett Samuel, President of the Lion Ambassadors, also discussed upcoming Lion Ambassadors events and methods they use to recruit and maintain their membership. (See Appendix I)

The meeting adjourned at 5:10 p.m.

Respectfully submitted,

Holly N. Brown
Administrative Support Assistant
Office of the Board of Trustees

Supporting and Enhancing the Student Experience

Misha Demchuk

President, Blue & White Society

Bennett Samuel

President, Lion Ambassadors



**PennState
Alumni Association**

The Blue & White Society

The student membership of the
Penn State Alumni Association



BLUE & WHITE SOCIETY
STUDENT MEMBERSHIP OF THE PENN STATE ALUMNI ASSOCIATION



PennState
Alumni Association

Mission

To enhance student life at Penn State through diversified experience, with an emphasis on service to the community, civil leadership, tradition, and outreach while establishing the foundation of a lifelong commitment to the University as members of the Penn State Alumni Association



Increased Engagement for a Stronger Community

True White & Blue

- Tiered Membership Program
- Goal: Through a passive program, we will be able to constantly engage all members and promote traditions at the University

Programming Board

- Allows the Society to expand reach with an emphasis on discovery, excellence, and community
- Made up of four committees: Membership, Marketing & Communication, Alumni Engagement, Spirit & Traditions

Bringing our Mission to Life



Our events are....

- Collaborative
- Comprehensive
- Inclusive
- Intentional
- Penn State proud!

Thank You

For more information on the Blue & White Society
visit us at bluewhitesociety.com
or follow us on social media



Blue & White Society



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Board of Trustees

September 15, 2016

Penn State Lion Ambassadors

Bennett Samuel, President



LION AMBASSADORS

PENN STATE STUDENT ALUMNI CORPS

Mission and Objectives

- ▶ The purpose of Lion Ambassadors shall be
 - ▶ To promote the Pennsylvania State University, as well as its interests and goals, among future, current and past students, and friends of the University
 - ▶ To instill within students the idea that their involvement with the University can and should be a lifelong commitment
 - ▶ To aid, assist, and promote the Penn State Alumni Association



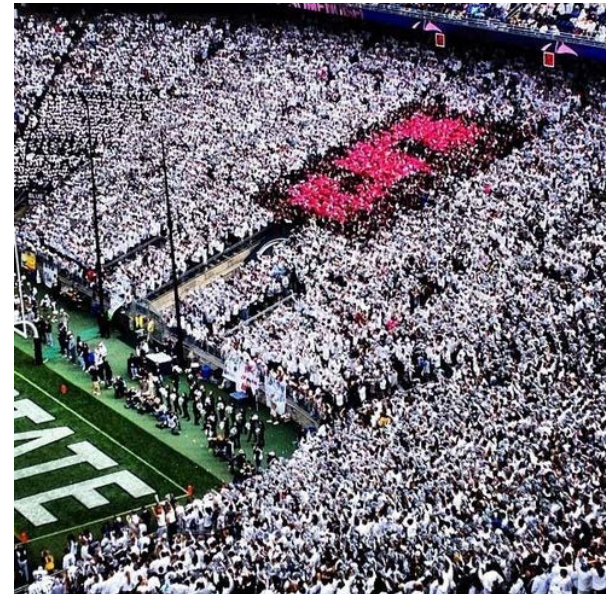
Who WE ARE

- ▶ 100 active members, closed membership process
- ▶ Instill pride through tours and projects
- ▶ Alumni engagement events
- ▶ Serve the Penn State Alumni Association on an as-needed basis



Projects

- ▶ Be A Part From The Start
- ▶ S-Zone
- ▶ Old Main Open House
- ▶ Campus Showcase
- ▶ Guard the Lion Shrine



New Ventures

- ▶ Grassroots Network
- ▶ Professional Development
- ▶ More integration in the University as a whole

Questions?



LION AMBASSADORS
PENN STATE STUDENT ALUMNI CORPS