## **Past Anniversary Events**



Research on the Road event in Pittsburgh. Creamery Manager, Tom Palchak was guest speaker.

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A record **16,270** cones and cups were sold during the 2015 Arts Fest Weekend. This was up from **15,179** in 2014.



July 16 Media Day held at the Creamery. Local, regional, and national media outlets on hand for Q&A and tour during visit.

## **Upcoming Anniversary Events**





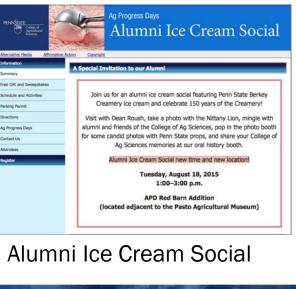




Located 9 miles SW of State College, Pa.

COLLEGE OF AGRICULTURAL SCIENCES

Ag Progress Days





"Celebrate Ag" Homecoming



Historical Creamery memorabilia on display at Pattee Library

ALSO:

- Research On The Road
- Research Unplugged
- Ag Tailgate



## **Ice Cream Passport Introduced**



Passport designed to let passionate customers track which Creamery flavors they've sampled.



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## **Ice Cream Passport Introduced**



**700** passports already sold July 8-12 at Arts Fest. Stamping stations set up at Creamery building and Arts Fest tent location.

DEPARTMENT OF UNIVERSITY MARKETING

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