



Committee on Outreach, Development and Community Relations
Meeting Agenda

Thursday, September 17, 2015
10:00 a.m.-12:00 p.m.

Room 102, Penn Stater Conference Center Hotel
University Park, PA

1. Call to Order (R. McCombie)
2. Approval of minutes – July 16, 2015 meeting (R. McCombie)
3. Capturing Bequest Expectancies in the Next Campaign – The Good, The Bad, and the Surprising (K. Cook and M. Degenhart; introduction by R. Kirsch)
4. State and Federal Update; Local and Government Community Relations (M. DiRaimo and M. Gray)
5. Outreach and Online Education Update (C. Weidemann)
6. Penn State Alumni Association Update (K. Steele)
7. 2015-2016 Strategic Communications Priorities (L. Lokman)
8. Committee Operating Guidelines Discussion (R. McCombie)
9. Executive Session (if needed)