

**THE PENNSYLVANIA STATE UNIVERSITY  
BOARD OF TRUSTEES**

**COMMITTEE ON OUTREACH, DEVELOPMENT, AND COMMUNITY RELATIONS  
MINUTES OF MEETING  
VOLUME ODCR 27**

**February 21, 2019**

A meeting of the Committee on Outreach, Development, and Community Relations (ODCR) was held on February 22, 2018, in room 207 of the Penn Stater Conference Center Hotel at 1:00 p.m.

The following committee members, constituting a quorum, were present: Chair Abe Harpster, Vice Chair Kevin Steele (via phone), Lynn Dietrich, Jay Paterno, Laurie Stanell, and Emeritus member Joel Myers.

The following staff members, constituent representatives, or invitees were also present: Tracey Huston, Lawrence Lokman, Zack Moore, Ann Taylor, Steve Wagman, Kelly McCready, Kelly Altland.

Chair Harpster called the meeting to order at 1:02 p.m. He then called for a motion for the Committee to approve the *Minutes* of the November 8, 2018 meeting, which were approved unanimously.

Steve Wagman presented information about Alumni Association Membership and its impact on: philanthropy, student experience, athletics, colleges, campuses, and academic excellence at Penn State.

Kelly Altland, Associate Vice President & Chief Development Officer at Penn State Hershey, presented an overview and history of THON and Mini-THON and the effect the raised money has on research that in turn helps children and families fighting cancer. Kelly McCready, a student at University Park, shared with the committee her reason for joining THON and her vision as newly appointed executive director for the philanthropy.

Zack Moore provided a brief update on the Governor's budget proposal, which recommends level funding for Penn State, Penn College of Technology, Ag Research and Extension, and Penn State Health for the 2019-20 fiscal year. He also presented an update on Advocate Penn State; and, he explained the importance of alumni, faculty, staff, and student participation in Capital Day. A group from Lion Caucus, a student run advocacy group, shared their experiences and personal stories and the effects that advocacy has had on their Penn State experiences.

The meeting adjourned at 2:10 p.m.

Respectfully submitted,

Shelly Zeigler-Byers  
Administrative Support Assistant  
Office of the Board of Trustees