

**THE PENNSYLVANIA STATE UNIVERSITY
BOARD OF TRUSTEES**

**COMMITTEE ON OUTREACH, DEVELOPMENT, AND COMMUNITY RELATIONS
MINUTES OF MEETING
VOLUME ODCR 29**

November 14, 2019

A meeting of the Committee on Outreach, Development, and Community Relations (ODCR) was held in Room 208 of the Penn Stater Hotel Conference Center, State College PA, at 3:30 p.m. on November 14, 2019.

The following committee members, constituting a quorum, were present: Chair Barb Doran, Vice Chair Abe Amoros, Lynn Dietrich, Bob Jubelirer, Jay Paterno, Laurie Stanell, Steve Wagman, and Emeritus members Ryan McCombie and Joel Myers.

The following staff members, constituent representatives, or invitees were also present: Mark Belkowski, James Dellatre, Lee Erickson, Randy Houston, Tracey Huston, Lawrence Lokman, Zack Moore, Tamela Serensits, Kevin Snider, and Judith Ozment.

Chair Doran called the meeting to order at 3:25 p.m. She then called for a motion for the Committee to approve the *Minutes* of the September 12, 2019 committee meeting, which were approved unanimously.

The main focus of the meeting was on Penn State's economic development efforts:

- James Dellatre, Assistant Vice President for Research and Industrial Partnerships at Penn State presented an overview of Penn State's Economic Development and Entrepreneurship Initiatives.
- Kevin Snider, Chancellor of Penn State New Kensington, spoke about the revitalization of Westmoreland County communities as a result of the partnerships formed from The Corner LaunchBox program at New Kensington.
- Lee Erickson, Director of Happy Valley LaunchBox, told about the mission of Happy Valley LaunchBox and the services provided to startups.
- Tamela Serensits, founder and CEO of Argolytics (a Happy Valley LaunchBox member), emphasized the impact the services have made on becoming a successful business.
- Zack Moore, Vice President for Government and Community Relations, discussed Penn State's partnership with Grow PA to convene people and organizations across the state to advance an economic growth agenda.

Next, Lawrence Lokman, Vice President for Strategic Communications, provided the Committee with his annual overview of Penn State's crisis communications practices and protocols.

Finally, a discussion occurred about the possibility of live streaming all committee meetings.

The meeting adjourned at 4:30 p.m.

Respectfully submitted,

Shelly Zeigler-Byers
Administrative Support Assistant
Office of the Board of Trustees