



Committee on Outreach, Development and Community Relations Meeting Agenda

Thursday, October 20, 2022
3:30 – 5:00 p.m. ET

By ZOOM

Public Session

1. Call to Order (R. Sokolov)
2. Approval of July 21, 2022 Meeting *Minutes* (R. Sokolov)
3. Strategic Communications (L. Lokman)
 - Crisis Communication Protocols
4. Government Relations (Z. Moore)
 - Strategies for Communicating Penn State's Appropriation Request to State Legislators and Pennsylvania's New Governor
5. Development Update (R. Bundy)
6. Alumni Engagement Discussion (R. Sokolov)
 - Strategies to broaden Alumni engagement and participation in the Board of Trustees election process.
7. Reports summarizing FY 2021–2022 email to the Board of Trustees (BOT@psu.edu), [Share Feedback](#) on the Board of Trustees website, and meeting Media coverage are available for the trustees on the board portal
8. Adjournment (R. Sokolov)