

**THE PENNSYLVANIA STATE UNIVERSITY  
BOARD OF TRUSTEES**

**COMMITTEE ON OUTREACH, DEVELOPMENT, AND COMMUNITY RELATIONS  
MINUTES OF MEETING  
VOLUME ODCR 40**

**July 21, 2022**

A meeting of the Committee on Outreach, Development, and Community Relations (ODCR) was held at The Conference Center, Main Classroom Building at the Penn State York Campus and via video conference, at 10:30 a.m. on Thursday, July 21, 2022.

The following committee members, constituting a quorum, were present: Chair Sokolov, Vice Chair Amorós, de Levie, Dietrich, Gursahaney, Hasenkopf, Houston, Paterno, Rapp, and Wagman. Also attending were Chair Schuyler (*Ex Officio*), President Bendapudi (*Ex Officio*), and Constituent Representatives Ghai, Lynch, Romig, and Wede.

Also present were Bundy, Clifford, Delattre, Dunham, Engel, Guadagnino, Harvey, Lokman, Moore, M. Smith, Thorndike and Weiss.

Chair Sokolov welcomed new ODCR Committee members Trustee Gursahaney, Trustee Hagarty and Trustee Hasenkopf, and constituent representatives Josh Wede, Secretary of the University Faculty Senate, and Dhairya Ghai, President of CCSG.

Chair Sokolov asked for a motion to approve the *Minutes* of the May 5, 2022 Committee meeting. The motion to approve came from Trustee Wagman, and Trustee de Levie then seconded the motion. The motion was unanimously approved.

Chair Sokolov welcomed Renata Engel, Vice Provost for Online Education, who shared updates on how World Campus is supporting student success through conversion and retention projects; supporting enrollment growth through various initiatives which include reaching international audiences, expanding access to military learners and offering pathways to degree programs; and how World Campus ranks nationally among other Big Ten institutions with online portfolios. World Campus dashboard is in development and will be available later this fall. Questions and generative discussion focused on World Campus student engagement, movement from World Campus to a Penn State campus, and tracking students.

Chair Sokolov welcomed Lora Weiss, Senior Vice President for Research, and James Delattre, Assistant Vice President for Research and Industrial Partnerships, who shared how the Invent Penn State LaunchBox and Innovation Network catalyzes economic growth and job creation throughout Pennsylvania. Questions and generative discussion focused on LaunchBox branding and ties to Penn State, initiatives to integrate the LaunchBox efforts into the Commonwealth campuses, and future partnerships/sponsorships, in addition to continued state funding.

The meeting is available in its entirety [here](#).

There being no further business, the meeting was adjourned at 11:22 a.m.

Respectfully submitted,

Susan Stevens  
Administrative Support Coordinator  
Office of the Board of Trustees