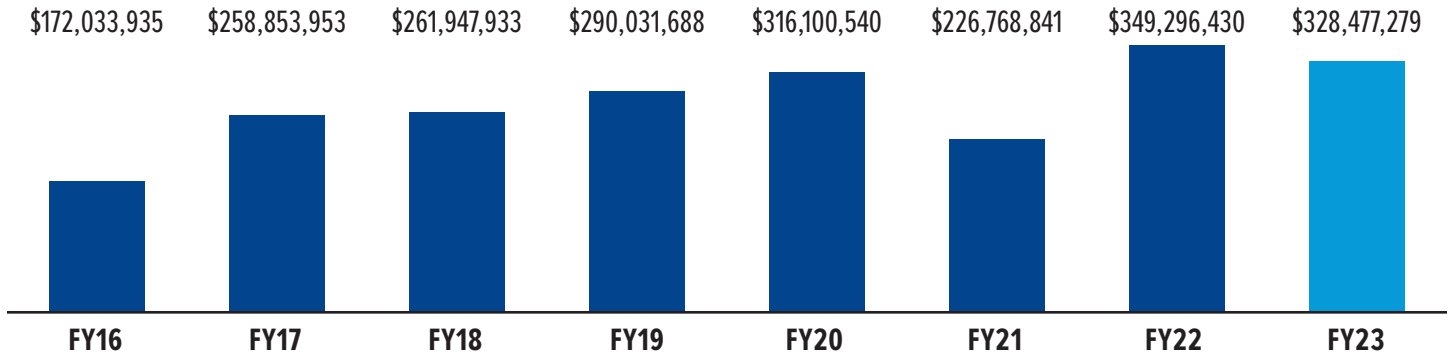
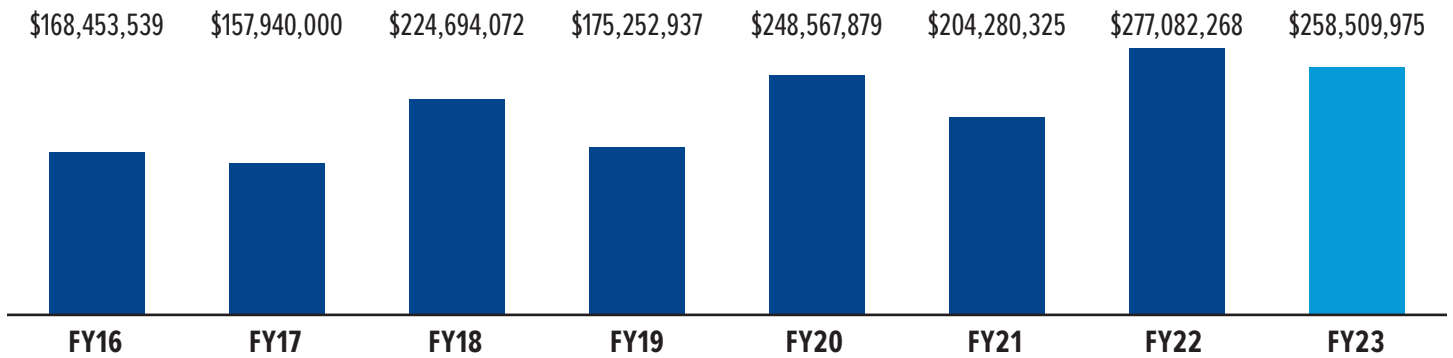


DDAR Progress — As of March 31, 2023

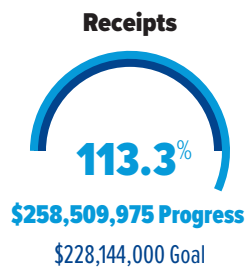
COMMITMENTS



RECEIPTS



PROGRESS TOWARD ANNUAL GOALS — FYTD 75% Time Elapsed



State Budget Update

Mike Stefan, Assistant Vice President for State Relations
Office of Government and Community Relations



PennState

2023/2024 Penn State Budget Request

	2022-2023 Appropriation	2023-2024 Requested Appropriation	Governor's Proposed 2023-2024 Budget
Direct State Appropriations			
General Support	\$242,096,000	\$357,269,000	\$259,285,000
Ag. College Land Scrip Funds	\$ 57,710,000	\$ 60,596,000	\$ 58,864,000
Ag. Emerging Technology	-----	\$ 2,000,000	-----
Economic Development	\$ 2,350,000	\$ 2,350,000	\$ 2,350,000
Subtotal	\$302,156,000	\$422,215,000	\$320,499,000
Penn. College of Technology	\$ 26,736,000	\$ 31,456,000	\$ 28,634,000
Penn State Health and the College of Medicine	\$ 15,112,000	\$ 15,868,000	\$ 15,112,000
TOTAL APPROPRIATION	\$344,004,000	\$469,539,000	\$364,245,000



Capital Day on Campus

What is it?

- Engaging advocacy events across the university to encourage campus communities to participate in Penn State advocacy.
 - University Park – April 14 at HUB Monumental Steps
 - Commonwealth Campuses – Varying locations and dates
- Events included giveaways, entertainment, and more
- The event was a necessity due to scheduling conflicts within the PA General Assembly, which precluded our usual trip to Harrisburg for Capital Day.

The main goal of Capital Day is still to send emails to legislators!

There is still time to Advocate!

- Go to advocate.psu.edu
- Fill out the form
- Hit “Send Email!”

Questions?



PennState

A decorative graphic in the bottom right corner consisting of several overlapping, curved lines in shades of blue, creating a sense of motion and depth.

Penn State Outreach: January – April 2023

Prepared for the Board of Trustees
Committee on Outreach, Development and Community Relations

Overview



Current state
of Outreach:
Overall metrics



January – April
2023 Updates:
Visitations
Relationship Building
University Involvement



Next Steps for
Outreach:
Vision for Unified
Outreach

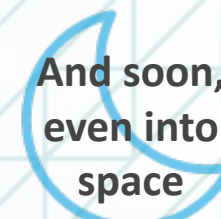
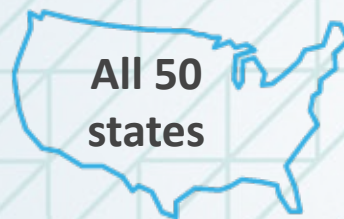
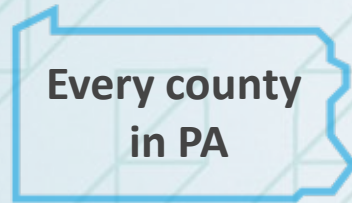


Current state of Penn State Outreach

Penn State Outreach consists of 12 distinct units that touch the lives of learners, listeners, viewers, visitors, naturalists, futurists, and more. In 2022, Outreach programs furthered Penn State's land-grant mission, directly benefiting more than

**1.3 million
active participants**

Our reach extends to



Our mission facilitates teaching, public impact research, and service with

- ✓ Every Penn State academic college
- ✓ Local to international nonprofits
- ✓ Student organizations
- ✓ Community volunteers
- ✓ Thought leaders
- ✓ State agencies

January – April 2023: Outreach staff and programs

- ✓ Outreach unit visits
- ✓ Staff engagement channels and opportunities
 - Monthly newsletter
 - Virtual office hours
 - Monthly lunches
- ✓ Justin Aglio appointed to Associate Vice President role
- ✓ Competitor analysis and marketing plan development underway

Readiness
Institute

Shaver's Creek
Environmental Center



PennState Center
Philadelphia

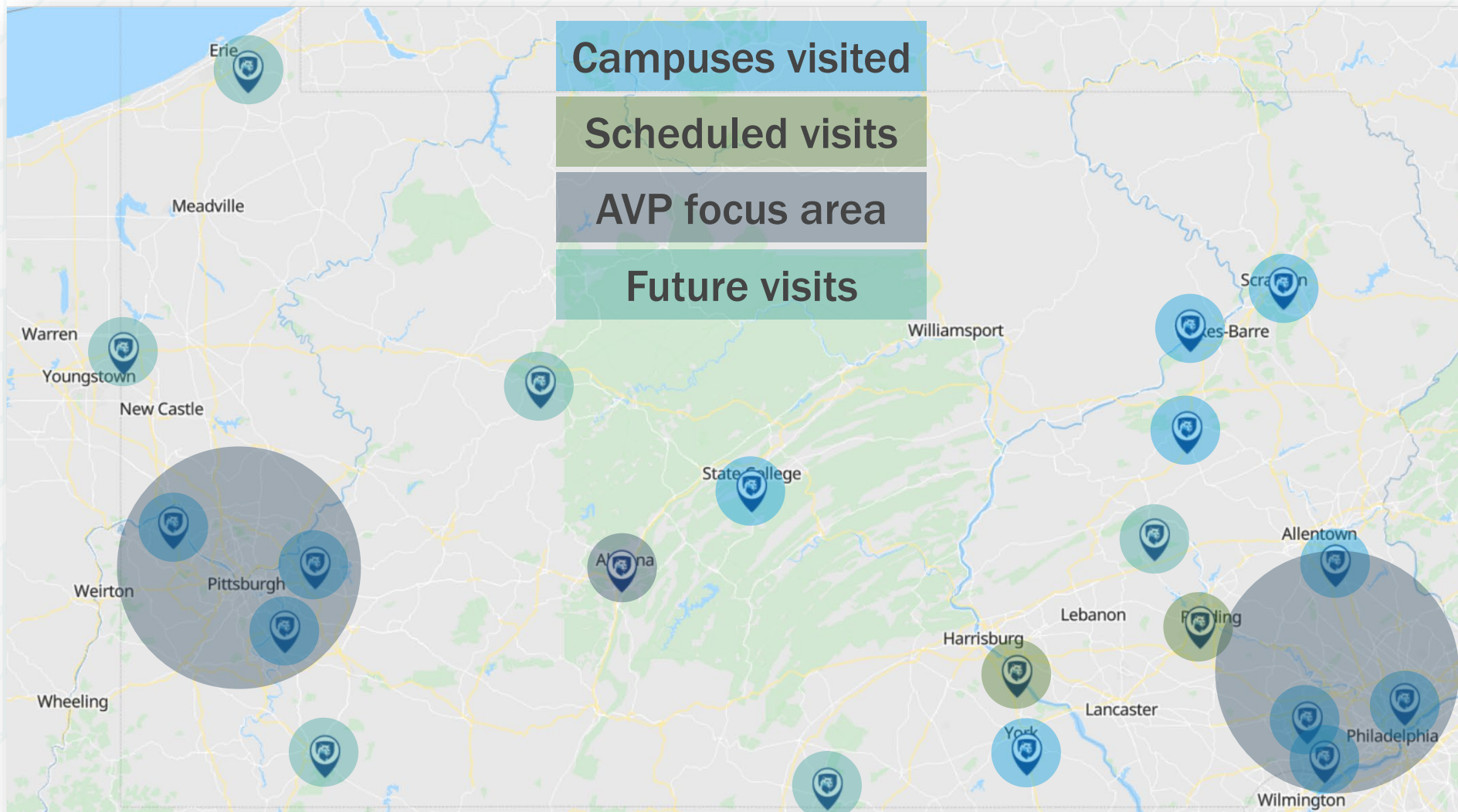


PennState Center
Pittsburgh

THE ARBORETUM AT PENN STATE



January – April 2023: Commonwealth-wide focus



January – April 2023: Relationship building

- ✓ Exploring local government relationship building via BOT member-advisor
- ✓ Global conference on equal access to education technology for all



Leading the University's goal to increase land-grant impact

Focus areas:

- Develop a plan for leveraging the Commonwealth Campuses and current extension and outreach structure to further fuel economic development in the state.
- Build stronger networks with the business community throughout Pennsylvania.
- Increase number of advocates for Penn State within the Pennsylvania Legislature.
- Attain per-student funding equal to the per-student allocation for other state-owned or state-related universities.



January – April 2023: Takeaways



Outreach is happening everywhere



Faculty are interested in increasing outreach efforts



Potential for collaboration and impact is vast

What's Next



- ❑ Launching Outreach branding effort and forming corresponding committee



- ❑ Creating a unified Outreach across Penn State
 - Internal structure
 - Inclusive of commonwealth campuses
 - Collective impact model
 - APLU public impact research strategy





PennState
Outreach

Larry D. Terry II

Larry.terry@psu.edu

Vice President for Outreach

Thank you

Follow @PSUOutreach for more exciting updates in 2023 and beyond.





Penn State World Campus Student Engagement

Board of Trustees Outreach, Development, and
Community Relations Committee

April 20, 2023



PennState
World Campus

Progress on Conversion and Retention Goals

Yield of admitted students to enroll



In 5 years, yield on accepted **undergraduate students** to enroll for Fall semester increased from **66.7% → 73.0%**

In 5 years, yield on accepted **graduate students** to enroll for Fall semester increased from **85.5% → 89.8%**

Student retention



In 5 years, term 1 to term 2 retention for **undergraduate students** has increased **3.6% → 76.7%** in 2021-2022

In 5 years, term 1 to term 2 retention for **graduate students** has increased **0.5% → 88.2%** in 2021-2022

World Campus Students

PA Residents

41.8%

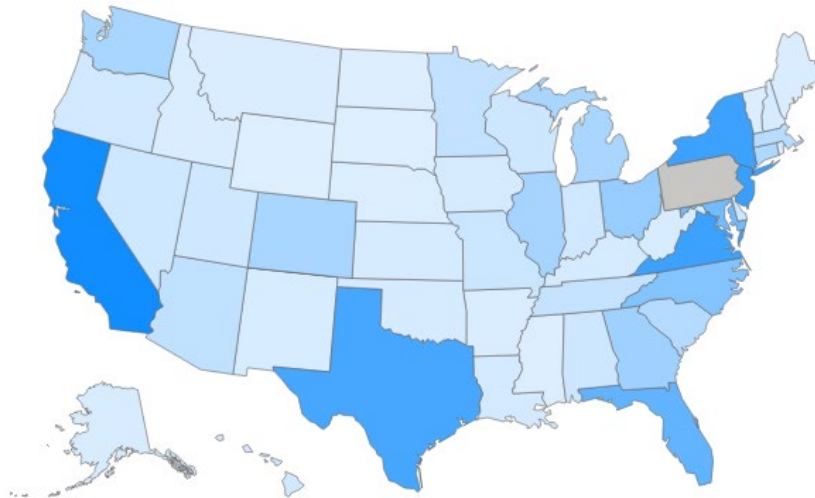
Out of State

54.3%

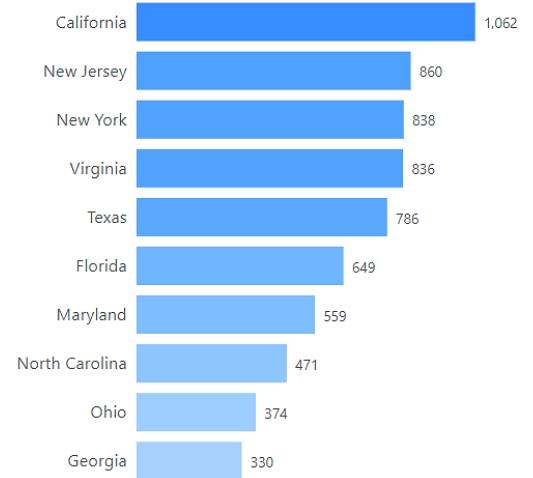
International
Location

3.9%

Student Headcount by State
(excluding PA)



0.01K 1.06K



PennState
World Campus

PENN STATE WORLD CAMPUS STUDENT ENGAGEMENT

Academic student engagement

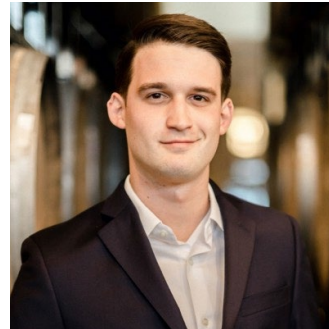


THEADVOCATE.COM | BY THE ADVOCATE (BATON ROUGE, LA)

Traffic causes half the carbon emissions in Gonzales. This climate plan aims to change that.



Michelle Wiemer
Las Vegas, Nevada



Jude Graham
Washington, D.C.

Co-curricular student engagement



Abiodun Awoyemi
Lagos, Nigeria



Danielle Ray
Hershey, PA



Jennifer Volatile
Philadelphia, PA



Essential student services



SmarterMeasure



Mental Health Resources

nittanylion
CAREERS

Career Services



PennState
World Campus

PENN STATE WORLD CAMPUS STUDENT ENGAGEMENT



Thank you!



PennState
World Campus

PENN STATE WORLD CAMPUS STUDENT ENGAGEMENT