

THE PENNSYLVANIA STATE UNIVERSITY
BOARD OF TRUSTEES

COMMITTEE ON ACADEMIC AFFAIRS, RESEARCH AND STUDENT LIFE
MINUTES OF MEETING
VOLUME AARSL 44

March 16, 2023

A meeting of the Committee on Academic Affairs, Research and Student Life of the Board of Trustees was held via video conference call at 11:30 a.m. on Thursday, March 16, 2023.

The following members, constituting a quorum, were present: Chair Wagman, Vice Chair Pope, Brown, Davis, Fenchak, Hoffman, Paterno, Riegel, and Rowland. Also attending were Chair Schuyler (*Ex Officio*), President Bendapudi (*Ex Officio*), Emeriti Trustees Doran and Oldsey, and Constituent Representatives Duffey, Egolf, Lynch, Romig, and Serfass. Also present were Dowhower, Gaudelius, Guadagnino, Harvey, Melvin, Schwartz, Thorndike, Raab, Matty, and Oziemblowsky.

Chair Wagman welcomed panelists and members of the public to the committee meeting. He noted for the public attending via Microsoft Livestream, the agenda and supporting materials would be available at www.trustees.psu.edu. He then called for a motion for the Committee to approve the *Minutes* of the December 15, 2022 committee meeting. The motion to approve came from Trustee Riegel, and Trustee Rowland then seconded the motion. The motion was unanimously approved.

Chair Wagman stated the topic of the meeting was Commonwealth Campus enrollment and marketing strategies for improvement. He thanked Dr. Kelly Austin, Vice President for Commonwealth Campuses, and Penny Carlson, Assistant Vice President for Commonwealth Campuses and Executive Director for Academic Services Assessment, for supplying inputs and recommended topics for this meeting. He welcomed Matt Melvin, Vice President for Enrollment Management, who leads the newly established Enrollment Management Office. Melvin facilitated a presentation and substantive discussion on student enrollment and retention strategies within Pennsylvania, the contiguous states surrounding the Commonwealth, and international students. Melvin described the plan for leveraging Commonwealth Campuses and current extension and outreach structure to further fuel career readiness and economic development throughout the state which aligns with President Bendapudi's vision of the university for increasing Penn State's land-grant impact. Towards these goals, Melvin described how the Office of Enrollment Management closely collaborates with the University's executive vice president and provost, vice president and dean for Undergraduate Education, and vice president for Commonwealth Campuses, as well as academic deans and Commonwealth Campus chancellors, to help each campus and college meet their individual enrollment needs while supporting the University's overall academic mission and strategic goals.

Chair Wagman provided an update on the committee's final risk oversight area which includes Sexual Harassment, Misconduct, Title IX, Violence Against Women Act (VAWA) and Discrimination. He supplied supplemental materials to include data on these topics, and he anticipates new Title IX guidelines in May 2023, as well as further discussion by the committee on these topics in the future.

The meeting is available in its entirety [here](#). The public session of the Committee on Academic Affairs, Research and Student Life was adjourned at 12:30 p.m.

Respectfully submitted,

Thomas Oziemblowsky
Associate Director
Office of the Board of Trustees