

EDWARD “TED” B. BROWN, III '68

Biographical Sketch

Edward (Ted) B. Brown, III, CBCP, CBCV, MBCI, Penn State 1968, is President & CEO of KETCH Consulting with 48 years in technology, and 28 years of experience in CRISIS MANAGEMENT/COMMUNICATIONS, Business Continuity/COOP, Disaster Recovery, Security, Workplace Violence, and Risk Management consulting, publishing, and lecturing to thousands of professionals, at hundreds of conferences world-wide; always Penn State Proud.

As a student, Ted was a USG and IFC leader, President of Theta Delta Chi and Parmi Nous, and VP of Alpha Phi Omega. He's served on the PSU Worthington Scranton Board. He's a past CCCPSAA Board Member; past President of Parmi Nous AIG, Alumni Association Lifetime Member, member of the Mount Nittany Society, President's Club, Nittany Lion Club, Floating Lions Club, Tailback Club, major contributor to THON; He's raised funds for all these organizations plus Special Olympics, and MS.

During a 30-year IBM career, Mr. Brown served as a Business Continuity Executive; retiring in 1998. Served 5 years as Crisis Management software company VP. He was the Executive Leader/Project Manager for the year-long recovery at the University of the Virgin Islands, resulting in election to the Business Continuity Hall of Fame, along with Rudy Giuliani, James Lee Witt and Joe Bruno, NYC OEM. He is a 2016 Finalist for the Disaster Recovery Institute Lifetime Achievement Award.

The Browns are a 11-member, three-generation Penn State Family, including 5 Fraternities/Sororities, THON founders/dancers/Express Runners. In 2010, they moved the family and business (CBICC member) to State College to be nearer Penn State.

Position Statement

Honored to have served. Will continue if re-elected. We won our Suit for unfettered access to Freeh documents. I'll refute Freeh. I've the best BOT voting record. I'll continue to vote with our group. Offered Governance-reform with 12 Alumni-Elected Trustees. I'll get Senator Yudichak's SB800 out of Committee. Recognizing Joe Paterno – Hosted “The Joe we Know”. Produced “The People's Joe,” hosted 409 signing. I'll work for the Statue, name Paterno Field, Paterno Way, recreate Joe's office, with deference to Paterno Family. I've led the tuition-freeze fight, which happened in 2015. I'll repeat in 2016. Led creation of Crisis Management/Communications Plans. I'll work to improve/test them. I educated BOT on Enterprise Risk Management and will ensure new member education. Established Risk Sub-committee; will continue its work. Appointed Vice Chair of Audit and Risk. I'll seek further Leadership positions. Pro bono assistance to Hershey Medical implementing Business Continuity, initiated first external PSAA Audit. I'll continue risk reduction through Risk Management, Security, Police, Safety, Strategic Communications meetings. Led Commencements: Altoona/Eberly mentioning JVP/Success with Honor. I'll do more. I visited Commonwealth/World Campuses including San Diego. Established working relationships with officials e.g. Commissioner Higgins, Senators Corman, Yudichak, Rafferty, Secretary Hanger, Congressman Thompson. This'll help with funding/SB800. I've undergrad contacts: Fraternity, Parmi Nous, Thon. I'm BOT interface to Greek-Life-Task-Force. I attended more events than most Trustees, e.g. Navy dinner to honor, Sue Paterno, Renaissance dinners, Published LTE and OpEds, second most active Trustee on Social Media. That'll all continue.

BROWNFORPENNSTATE.com

Linkedin: <http://www.linkedin.com/pub/edward-ted-b-brown-iii/1/b44/55>

Facebook: <https://www.facebook.com/TedBrown4PSU>

Twitter: <https://twitter.com/Ted4PSU>

DANIEL N. COCCO '08

Biographical Sketch

Dan will add a new and independent alumni voice to the board gained from experience in business, higher education, and non-profits. He has the proven ability to work with leaders from all Penn State campuses to achieve common goals. Dan is running to unite alumni across all generations and to promote the BEST of Penn State.

Currently, he helps companies address today's challenges as a consultant with Ernst & Young. Prior to EY, Dan held a similar role with PricewaterhouseCoopers. While completing a Masters degree in Fundraising Management at Columbia University, he worked as the Assistant Director for Alumni & Development navigating a complex university to drive decisions and build support.

As Overall Chair/Executive Director for THON 2008, Dan played an integral role in one of Penn State's greatest traditions, bringing together students, alumni, and leadership to conquer childhood cancer. Dan led THON after serving on the leadership team in 2006 and 2007, and as THON Chair for Penn State Hazleton in 2005. He worked alongside administrators and staff of Penn State's Children's Hospital to plan programs that benefited Pennsylvania families.

In addition to THON, Dan was active with the Council of Commonwealth Student Governments, and served on the boards of The Four Diamonds Fund and Dance Marathon Alumni Interest Group. Dan currently lives in New Jersey near where he grew up. He is a Life Member of the Penn State Alumni Association and member of the New York City and Northern New Jersey chapters.

View Dan's LinkedIn profile: <https://www.linkedin.com/in/dancocco>

Position Statement

Penn State is a global leader in academics, research, and service. As a result, the business of running such a complex and respected university is challenging. The Board has a responsibility to focus its full attention on finding solutions to serious issues that matter. As a Trustee, I will always work to ensure the promise of a world-class Penn State education is continued and our core mission is fulfilled.

The Board's members should conduct themselves in a manner that builds relationships and trust at all times. This is accomplished by modeling the Penn State Values which include: integrity, respect, responsibility, discovery, excellence, community. I will uphold these values and continue reforms that improve decision making and transparency. My positions will reflect only the best interests of Penn State and my decisions will be both well-informed and independent.

The best way to honor the past is to celebrate the future by promoting the BEST of Penn State. We need to better highlight the accomplishments of our university to attract employers, students, faculty, and staff to our campuses. We also need to recognize and reward faculty and staff who have done so much over the years to keep our university moving in the right direction.

Earning my Penn State degree and my experience leading THON are defining moments in my life. I want the same opportunities for current and future students. Please consider me when voting. Thank you.

Visit www.CoccoForPSU.com to contact me and read my full platform.

BARBARA L. DORAN '75

Biographical Sketch

Barbara Doran is a Senior Portfolio Manager/Wealth Advisor and member of the Investment Committee at Lebenthal Asset Management, overseeing the firm's large cap growth portfolios and providing wealth advisory services for private clients. The former Research Investment Officer of Neuberger Berman, a \$200 billion asset management firm, she co-managed the equity research department and a start-up technology fund. Previously, she founded a hedge fund and a firm specializing in asset raising and business consulting for hedge funds and private equity firms. She also worked as a senior institutional equity salesperson at two major Wall Street firms.

She originally worked in publishing, first as a newswoman at State College's WRSC radio and as a writer for Penn State Sports Information; jobs as an advertising copywriter, newspaper journalist and in advertising sales at *Sports Illustrated* followed.

A Harvard Business School graduate, she majored in creative writing at Penn State, playing three varsity sports. The first Penn State woman to make the United States Lacrosse and Field Hockey Teams, she was also one of the first women at Penn State and the nation to receive an athletic scholarship. She was a women's sports/Title IX activist and covered women's sports for *The Daily Collegian*.

She has served on the boards/committees of Outward Bound, MCC Theater, US Field Hockey, US Lacrosse, and The Foundation for Child Development, and is on the Executive Committee, governance and finance committees of the PSU BOT.

She is a published writer on sports and investments and remains an active sportswoman.

Position Statement

I am passionate about this great University and am proud to serve with and for the students, faculty, employees, and alumni who make it so.

As a key advocate for governance reform, I continue to push for board changes that can lead to a genuinely diverse trustee cohort that is independent, fair-minded, transparent and accountable, and that is not afraid to fight for Penn State, whether it is against the media, the NCAA, Louis Freeh, or on state appropriation issues, and who can support our educational mission.

A steadfast desire to uphold our values and show our students first-hand that ideals such as truth and justice are not abstract but are real and worth fighting for have guided my actions as trustee. Because we won access to the Freeh materials, I can now work with my colleagues to thoroughly and exhaustively vet the findings of the Freeh Report to better understand the University's handling of the crisis and to inform future governance reform and public relations initiatives. Honoring Joe Paterno for his transformative role in the academic mission of the university -- not to mention his football achievements -- remains a priority.

In my first term as trustee, we have accomplished much, but there is even more to do -- and this is the year to do it. With three years of hard-earned experience and having gained an intimate knowledge of the institution, I hope you will entrust me to be part of the team that finally gets it done.

WILLIAM F. OLDSEY '76

Biographical Sketch

The Oldsey Family: Three generations of proud Penn Staters. My father graduated from Penn State and spent 20 years on our faculty. I was born and raised in State College, graduating in 1976. Two of my sons share our PSU legacy.

My career spans 30 years in publishing as a Senior Executive with the largest education companies in the industry--Pearson and McGraw-Hill. I have years of valuable market experience in Higher Education, K-12, and Adult Learning. I successfully managed large businesses with thousands of employees. I partnered with Colleges, Universities, School Districts, and Departments of Education across the U.S. and globally—always with a focus on improving teaching and learning outcomes for faculty and students.

I'm proud of my "body of work" on the PSU Board since election in 2013. On the Finance and Academic Affairs & Student Life Committees, my focus has been on controlling administrative costs, reducing tuition, and improving student experiences and learning outcomes. I Chair the sub-committee on Building and Architecture, and I am a member of the Penn State/Hershey Medical Strategic Council.

I have visited 11 Commonwealth Campuses during my first term on the Board, and have presided over numerous graduation ceremonies. My meeting attendance has been perfect, and ALL of my votes have been impactful.

I'm gratified that The American Council of Trustees (ACTA) in a 2015 article featured me as "Exemplifying Effective Stewardship" for my committed work in our fight against the NCAA and our drive for governance reform at Penn State.

Position Statement

We have made important progress on a number of fronts during my first term on the PSU Board (NCAA sanction relief, tuition control, capital planning, presidential selection) but the quest for better governance never ends. We have much left to accomplish, and the continuity and re-election of alumni trustees is important to achieving our future goals.

Seven of us have worked tirelessly to gain full access to the Freeh Materials so that a complete and objective review can be undertaken. I believe that in doing so we will finally be able to debunk the Freeh Report, emphatically ending the damaging false narrative it created. Once accomplished, we can begin the long overdue job of fully restoring Penn State's brand and cultural reputation.

We possess a once in a lifetime legacy that requires complete restoration—Coach Paterno's legacy. Penn State and Paterno are two names that belong together as the centerpiece that defines "Success With Honor". We must rebuild relationships with the Paterno, Spanier, Curley and Schultz families, and with all the men and women who participated in Penn State Athletics during the Paterno Years. The "Grand Experiment" was an unprecedented success, and thousands of scholar-athletes, coaches, faculty, staff, and supporters should be congratulated and celebrated for that success.

Serving as your trustee has been one of the most challenging and meaningful professional experiences of my life. I would be honored to continue representing you, and I respectfully ask for your vote again this year.

Together, We Are.....