

LYNN A. DIETRICH '73

Biographical Sketch

I am retired Director of Engineering for Manitowoc Cranes, Inc. and formerly Vice President of Product Development for Grove Manufacturing. I have worked in Shady Grove, PA, serving 44 years with this company. I joined Grove Manufacturing Company when it was a short line agricultural equipment manufacturer. I grew with the company, now a \$2 billion annual revenue business, while retaining my farm roots. My engineering and management experience is global, having managed projects and people around the world. I was born and raised on a 140 acre farm in western Schuylkill County. Our three children grew up on our small Franklin County farm participating in various 4H activities. We own and manage over 450 acres of farm and forest land in Schuylkill and Dauphin counties. I have founded an auction business and conducted hundreds of auctions, including farms, machinery and livestock along with antiques, coins, estates, etc. which has kept me close to the agricultural community.

I am a 1973 graduate of Penn State, B.S. in AgE, and am actively involved with the university. I am a member of the Penn State Alumni Association and the Alpha Gamma Rho agricultural fraternity. I am a member of the Franklin County, Pennsylvania, and American Farm Bureau; the Pennsylvania State and Cumberland Valley Grange.

I have received the following honors: The PSU College of Agricultural Sciences Outstanding Alumni Award - 2010, the Armsby Honor Society - 2011, and the prestigious Distinguished Alumni Award - June 2015.

Position Statement

I ask for your support to be elected to the PSU Board of Trustees. I would appreciate the opportunity to share my knowledge and practical experience in general and global business to advocate for effective agricultural education, research and extension programs focused toward production agriculture and fulfilment of the land grant objectives of PSU. Education, research and extension programs benefit our commonwealth's farm families by increasing their competitiveness and standard of living, thereby benefiting consumers and producers of food and fiber. With the increasing dilution of agriculture voices on the Board, it is critical that trustees elected by the agricultural societies have the ability and desire to strongly advocate for production agriculture interests. **I have those abilities and desire.**

My Penn State roots run deep. My wife, Joyce, was a Penn State kid in the 1950's as her father earned B.S., M.S., and D.Ed. degrees in Ag. Ed. Our three children are graduates of Penn State, and two have married Penn State graduates. We have provided funding for the LeRoy C. Smeltz Memorial Trustee Scholarship to benefit students studying agricultural education and production agriculture. I would very much appreciate the opportunity to continue to give back my time and talents to the university by serving on the board of trustees. I will advocate improving the university's world class status and its ability to offer affordable educational opportunities. I will promote, sponsor, and support agricultural education, research, and outreach programs to benefit all Pennsylvania residents.

J.V. LAMB

Biographical Sketch

J.V. Lamb was born on the family farm in Slippery Rock Township, Lawrence County PA in 1942. The third child of six children, the family moved to North Beaver Township in 1954. J.V. has lived on that farm ever since. Orphaned at the age of 16, he graduated from Mohawk High School in 1960 and received the FFA Keystone Farmer Degree. Honorably discharged from the Navy after serving two years as a Radioman, he worked in the agriculture industry, and married Rita, a RN in 1970. J.V. finished Slippery Rock University with a degree in English and a Masters in Agricultural Mechanics. After teaching for many years and operating Lamb's Greenhouse, J.V. was elected as a Magisterial District Justice and served the community until his retirement after 19 years in office. He is an active Grange member of 59 years serving in local offices and the PA State Grange Executive Committee. He serves as the PA State Grange representative to the Ag Advisory Board for the D.E.P. and Penn State's School of Ag Science and Research. J.V. has served on many long-range school planning boards, the Lawrence County Fair Board, and as a Penn State Advocate for Cooperative Extension. J.V. is also a member of the Beaver-Lawrence Farm Bureau. While doing the aforementioned, he and Rita have raised three children: Mr. & Dr. John (Joann) Lamb, Mr. & Mrs. Edward (Melinda) Marks and Dr. Brian M. Lamb. Four grandchildren complete their family.

Position Statement

One of the guiding things in my life is the FFA Creed which I learned as a High School freshman in 1957. The last verse has special meaning to me, "I believe that rural America can and will hold true to the best traditions of our national life and that I can exert and influence in my home and community which will stand solid for my part in that inspiring task."

We have in Penn State an internationally known and respected School of Agricultural Science, known for its research, education and extension work. This reputation attracts students and research grants. I ask for you to support my candidacy as a Penn State University Trustee. I will use my leadership abilities to help grow the University's School of Agricultural Sciences' role to educate, perform cutting edge agricultural research and make that information available to their constituents through a vibrant extension system. Contentment is the death knell to progress. The University cannot sit on their laurels but must continue to update its facilities to continue their leading role in Agricultural expertise. My goal is to be a voice of reason, able to understand the Land Grant Mandate to provide specific education and research for agriculture and industry. Your support will bring honest, ethical labor and leadership to the Board of Trustees.

KEITH E. MASSER '73

Biographical Sketch

Keith E. Masser is Chairman and CEO of Sterman Masser Inc., a family owned and operated 5,000-acre potato growing, packing and shipping company based in central Pennsylvania. The first of his extended family to attend college, Keith graduated with distinction in 1973 with a Bachelor of Science degree in Agricultural Engineering and then went on to work for Procter & Gamble.

In 1980, after his brother's death pushed the family farm into crisis, Keith purchased the small business. Today, located in three states, the business is one of North America's top produce growing, processing, shipping and marketing organizations, leading the industry in food safety, corporate responsibility, and promotion of healthy vegetables.

Keith is currently serving as immediate past Chairman of the Board of Trustees. He is dedicated to securing the future of the University and its students by supporting scholarships in his brother's name. He has been honored as a College of Agricultural Sciences Outstanding Alumni and as a Mid-Atlantic Master Farmer.

Keith has 40 years of experience leading and serving on nonprofit boards. His experience includes leadership in local, county, state and national organizations. His accomplishments include securing funding, creating and securing passage of legislation and eliminating onerous regulations for the boards' constituents.

Keith is happily married for 45 years to Helen and has two children David and Julie. All are Penn State graduates and are owners employed full time in the family businesses.

Position Statement

A proven leader with extensive business experience, strong work ethic and farm family values, I am seeking re-election to the Pennsylvania State University Board of Trustees. As a graduate, and having served as chairman of the board of trustees, I am honored to serve Penn State by guiding the future of the University and finding solutions to whatever challenges we may face. From the beginning, I have seen my role as:

- (1) Providing affordable educational opportunities to students,
- (2) Advocating for excellence in education, research, outreach and athletics,
- (3) Ensuring Penn State maintains its world class Land Grant status.

I would greatly appreciate the opportunity to continue to offer my knowledge and practical experience with virtually all aspects of production agriculture, agribusiness and the food industry to advocate for effective agricultural education, research and extension programs. Effective education, research and extension programs will benefit our commonwealth's farm families by increasing their competitive edge and standard of living thereby benefiting consumers of food and fiber. With the ever increasing dilution of voices in Agriculture, it is critical that trustees elected by the agricultural societies have the ability and desire to strongly advocate for production agriculture interests.

I ask for your support to be re-elected to the Pennsylvania State University Board of Trustees to maintain our strong Agricultural presence, because together...

WE ARE – PENN STATE!