

# **ROBERT J. BOWSHER '86**

## **Biographical Sketch**

At this critical juncture in Penn State's history, we must elect trustees who will put our beloved alma mater's best interests ahead of their personal agendas. Rob Bowsher is running to ensure students and young alumni benefit as much from their Penn State educations as so many of us have from our Penn State degrees.

Rob's 30-year writing career has covered a wide range of projects including memoirs, tributes, travelogues, examinations, and procedure manuals. He is also the Senior Accountant and Director of Human Resources for Dolarex, a San Diego company that provides wholesale foreign currency exchange services.

Through his work experiences as a business professional and as a writer, Rob has learned the importance of gaining appropriate perspectives, making decisions based on solid data, taking the necessary time to make wise decisions independent of external pressures, and implementing decisions in ways that maintain the dignity of everyone involved. Atlanta, Los Angeles and San Diego have been his home cities since graduation. Rob has no insider ties to Penn State or Pennsylvania that would influence his ability to view issues objectively.

In 1986, Rob graduated from the College of Business with a Bachelor of Science degree in Accounting. During his undergraduate years, he served as Tour Chairman for the Lion Ambassadors. He also held multiple offices in the Kappa Sigma fraternity.

To learn more about Rob and his candidacy, visit his campaign website [www.bowsher4psu.com](http://www.bowsher4psu.com), Facebook page [www.facebook.com/bowsher4psu](https://www.facebook.com/bowsher4psu) and Twitter account @bowsher4psu.

## **Position Statement**

Our alma mater needs a Board of Trustees that represents the Penn State we all know and love. It's a place where we celebrate diversity, something the current BOT severely lacks. There are no trustees who live west of the Mississippi River, and there has never been an openly LGBTQ trustee. By electing me, you will make the BOT more geographically and culturally diverse.

You will also make the BOT more open and transparent. I will fight to keep discussions in public forums and out of closed-door "executive sessions." I will spearhead efforts to rewrite Standing Order VIII so, like Supreme Court justices, Penn State trustees can publicly communicate their dissenting opinions.

My other top priorities include fostering a community-oriented work environment for our talented faculty and staff. Instead of more tuition hikes that bury students and parents under mountains of debt, the University needs to maximize alternative revenue sources like the Hershey Medical Center and the online World Campus.

To continue the Penn State community's healing process, the Freeh Report must be repudiated and Coach Paterno's legacy must be restored. In addition to the return of his statue and the Players Wall, I propose another wall be added to that plaza. On this wall would be inscribed the names of all the football players who chose to stay at Penn State after the NCAA imposed its draconian sanctions. Those players personify "Success With Honor" and everything else Coach Paterno instilled in our alma mater.

# **ROBERT C. JUBELIRER '59, 62JD**

## **Biographical Sketch**

Bob graduated from Penn State with a degree in history and earned his law degree from The Dickinson School of Law. Bob served in the Pennsylvania Senate from 1975-2006. Twenty-six of those years were in top leadership, including tenure as Majority Leader and President Pro Tempore of the Senate for 21 years, the longest tenure in history. Bob did double duty as Lieutenant Governor after Tom Ridge became Homeland Security Director.

Bob wrote the modern “Sunshine Law,” opening-up state and local government meetings to the public; the Tuition Account Program, giving families a tax-friendly way to save for the higher education of their children and grandchildren; and “Ashley’s Law,” providing essential child protection measures. He was a driving force in securing state funding for key projects at Penn State highlighted by Medlar Field at Lubrano Park, Millennium Science Center and Penn State Hershey Medical Center. Bob also fought to get the Information Science and Technology program funding in the state budget.

Bob’s leadership earned recognition including: The Blair County Chapter of the NAACP Lifetime Achievement Award; Common Cause Champion of Good Government; Dickinson School of Law Career Achievement Award; Penn State’s Distinguished Alumni Award; and Alumni Association Alumni Fellow Award.

Bob is married to Renee Cohn Jubelirer ('78). They are proud parents of five children, including two Penn State graduates. Bob is a lifetime member of the Alumni Association and Nittany Lion Club member.

Bob can be reached at [rcjubelirer@yahoo.com](mailto:rcjubelirer@yahoo.com). More about Bob can be found at <https://www.facebook.com/jubelirerforpennstate/>.

## **Position Statement**

Three years ago, I was honored to earn the support of our alumni as one of their elected representatives on Penn State’s Board of Trustees. When I asked for your vote, I promised I’d be a resolute, effective voice for reform. I promised I’d work to make the Board more responsive and more accountable to the community it serves.

We’ve made progress. We obtained the unredacted Freeh Report — over the objections of the Board’s “old guard.” We’ve built support for more transparency and accountability among Board members. We prevented a tuition increase last year. We’ve built and strengthened Penn State’s reputation as a world-class institution with first-rate faculty, academic programs and facilities.

But challenges remain. We must work to keep a Penn State degree affordable for middle-class Pennsylvanians. Elected alumni representatives are still less than a quarter of the University’s full Board. Real reform will require structural changes in the form of legislation from Harrisburg.

I believe I’m uniquely qualified to meet these challenges. My decades of service at the highest levels of Pennsylvania government give me an understanding of what it will take to enact reform legislation and fight for more resources in Harrisburg. In the most complex political environment in decades, my experience will be invaluable in Board deliberations.

I’ve been honored to serve as an alumni voice on our Board. I hope you’ll give me the chance to continue serving the University we all love.

Please reach me at [rcjubelirer@yahoo.com](mailto:rcjubelirer@yahoo.com). More information is also available at <https://www.facebook.com/jubelirerforpennstate/>.

# JOSEPH "JAY" V. PATERNO '91

## Biographical Sketch

Currently serving as the President of Blue Line 409 LLC is just the latest chapter in a life of demonstrated excellence and leadership.

Most prominently two decades of coaching college football provided experience on four different campuses as an educator first and coach second. My roles also included marketing, recruiting, branding, philanthropy as well as dozens of guest lectures in disciplines from psychology to business to communications.

Off the field I've served on philanthropic boards, was part of two successful Presidential Campaigns and attended the 2011 White House Community Leaders Forum. I've been fortunate to be recognized for success as a coach by ESPN and Rivals.com, as a speaker by American Rhetoric and in social media by Sports Illustrated as one of the world's top 100 sports tweeters. As a writer my first book went through five printings and my columns appear in local and national publications and have been translated into Chinese.

Beyond success and accolades in those areas, I've amassed diverse business experience that includes raising private equity, business ventures, philanthropy, public speaking, television, writing and consulting on football, media and a movie production. In a personal capacity I've been involved in crisis management defending our University, our Football Program and our family on a national scale.

Above all I'm a husband, a father of five and a Proud Penn Stater. As a candidate for Penn State's Board, I stand as someone who's loyally heeded our Alma Mater's call to "Fight for Her Honor."

## Position Statement

This Board of Trustees campaign is for our Future, a campaign reasserting Lincoln's Land-Grant mission. We'll face issues with state funding, tuition costs, and Commonwealth Campuses while crafting a vision for the best students from Pennsylvania and beyond. We must rise above national trends where Universities risk simply becoming customer-service based diploma mills.

Penn State must stand apart as a leader.

Together we must create faculty and students empowered to pursue and speak truth to build leadership in an array of disciplines. Ultimately history will ask if we "Inspired Excellence" in a generation born in a rapidly changing digital age.

The time is now for a principled stand for Penn State while charging boldly to new heights. We cannot change past decisions. However, it's vital to eschew reactionary leadership that may be a step slow or a notch too quiet.

Progress requires courage, the kind we've shown defending Penn State in tough times. Excellence demands humility with open-minded Board members serving in an inclusive and open way. Our future depends upon new leadership re-embracing Penn State's roots; uniquely enduring and unwavering traditions and values. Upon those foundations we'll build our best days ahead.

I've spent a life serving our Alma Mater on fields, in classrooms, at Alumni functions and fighting for Penn State in the national media the past several years. With proven leadership and a broad range of skill sets to benefit our University, I humbly ask for your vote and the honor to selflessly serve our Alma Mater.

# ALICE W. POPE '79, '83, '86g

## Biographical Sketch

Dr. Alice W. Pope serves as a tenured associate professor of child clinical psychology at St. John's University in New York City. She is a three-time Penn State alumna, with bachelors (1979), masters (1983), and doctoral (1986) degrees in psychology. Her academic career, including faculty appointments at Texas Tech University and NYU School of Medicine, positions her to provide an educator's perspective that is distinctive on the Penn State board. Through over 30 years of research and practice aimed at addressing the challenges of troubled youth, Alice has developed a rich understanding of how institutions can enhance and protect young lives.

In her three years as a trustee, Alice has been assigned to the Academic Affairs and Student Life Committee. Alice had a leadership role in a collaborative process for enhancing the oversight functions of this committee, resulting in a better informed and more hands-on position for trustees in contributing to the academic functioning of the university. Alice has also taken an active role in supporting and advocating for essential student services by meeting individually with administrators responsible for counseling and mental health services and sexual assault prevention and intervention. Alice has taken steps to more thoroughly include Penn State students and faculty in the work of the AASL Committee in recognition of their valuable perspectives on high-level policies.

Alice is a native of Harrisburg and retains close ties to family and friends in the area.

## Position Statement

If re-elected, I will continue to promote good governance.

1. **I will use my experience from a lifelong career in higher education to support the university's academic mission in all decisions.** Priorities include finding ways to cut costs and improve affordability – without sacrificing quality -- and supporting creative, effective, and safe methods of educating the next generation of students during this time of intense change in higher education.
2. **I will promote increased transparency within and outside of the board.** All trustees need adequate information to guide high-level decision making. All trustees are responsible for being accountable to the public.
3. **I will pursue resolution to the questions that still remain about the conclusions of the Freeh report.** Only by reaching sound conclusions about past events can we take the appropriate steps to put the Sandusky crisis behind us.
4. **I support a reduction in the size of our board.** I believe the ideal configuration for our board is a much smaller number of highly engaged trustees, with specialty expertise contributed by co-opted members from inside and outside the Penn State community.
5. **I commit myself to a trustee's highest responsibility: to support and promote the mission and culture of the university.** As Pennsylvania's land grant university, Penn State has a special obligation to support the Commonwealth through teaching, research and service. Our long tradition of "success with honor" must be upheld in all we do.

Please visit my trustee page on Facebook: Alice Pope Penn State Trustee