

# JEFFREY P. BALLOU '90

## Biographical Sketch

Pittsburgh native Jeff Ballou comes from a strong Penn State family tradition with three generations of football lettermen. Irvin 'Chappie' Hill ('56), David Hill ('86) and Sterling Jenkins ('18) are relatives.

The moment Jeff stepped on Penn State's Greater Allegheny campus, he established himself as a service and diversity leader. He joined Lion Ambassadors, Black Caucus and served on the Council on Commonwealth Campus Student Governments. He became President of WPSU-FM, danced and served on the THON Overall committee, and co-founded the Student Minority Advisory Recruitment Team.

Following graduation Ballou joined the College of Communications, Alumni Council, the Greater Allegheny Campus, and Metro Washington Chapter boards. During 2018's homecoming, he keynoted the "Huddle with the Faculty" series. He later received alumni honors from the Donald P. Bellisario College of Communications and the African-American Alumni Organization.

An award-winning journalist, Ballou's stops have included NPR, C-SPAN and FOX. He is currently a news editor for Al Jazeera Media Network's English language channel. Ballou previously served on the Congressional Radio and Television Gallery's executive committee. He made history in 2017 by being the first African-American male elected to serve as president of The National Press Club.

Ballou belongs to Alpha Phi Alpha Fraternity, Inc., is a Distinguished Eagle Scout, and is in the Taylor Alderdice High School Hall of Fame. He holds a master's in journalism and public affairs from American University in addition to his Penn State undergraduate degree. He resides in Washington, DC.

## Position Statement

Washing dishes in the McKeesport campus dining hall was my first Penn State job in 1985.

This experience gave me an appreciation of my shot at college. Opportunities like this should remain attainable.

Last year I was humbled by your support when we tried to win a Trustee seat for the first time. Though we were not successful, you've shared some powerful ideas to ensure that Every Lion Counts! These ideas were used to determine the focus of my platform as a Trustee which follows:

- Penn State is expensive. We need to rethink the budget so students have ACCESS to opportunity and a world class education.
- We need to BUILD a better Penn State. We do great things. However, we can use the brainpower of our over 708,000 alumni through regular, two-way conversations to strengthen safety, diversity, civility and more!
- We need a COMMUNITY of Penn Staters to expand existing ideas and create new ones like supporting alumni entrepreneurship opportunities.

Trustees are charged with affordability, academics, selecting leadership and approving a vision for Penn State. My background and experience has equipped me to lead on these fronts.

Let's give this one more try! I have the proven ability to build coalitions, focus on the fundamentals, and make certain that EVERY LION COUNTS!

Please visit [www.everylioncounts.vote](http://www.everylioncounts.vote) to join my team, register to vote, check my track record and donate. We came close last year and can take it over the top this time! Support our campaign and vote starting April 10th.

# **ANTHONY P. LUBRANO '82**

## **Biographical Sketch**

Anthony P. Lubrano graduated magna cum laude from Penn State in 1982 with a B.S. degree in accounting. He immediately began his career in NYC with Deloitte Haskins & Sells during which time he obtained his CPA, went on to join a division of Goldman Sachs and subsequently First Boston Corporation. In 1989 he founded A.P Lubrano & Co., Inc., a financial services & wealth management firm based in Paoli, PA specializing in group retirement and financial planning. While serving as President, his firm has grown to include more than 40,000 clients in 48 states, as well as assets under advisement in excess of \$1 Billion as of December 2019.

A lifetime member of the Alumni Association and a member of the Nittany Lion Club, Anthony served on the Athletic Committee at Penn State during the Grand Destiny Campaign, a fundraising effort that resulted in over \$1.3 billion in gifts. A former member of the baseball team at his alma mater, his lead gift to Penn State Intercollegiate Athletics led to the construction of Medlar Field at Lubrano Park, a 5,400 seat baseball stadium that opened June, 2006. Anthony is also a member of the Laurel Circle of the Mount Nittany Society as well as the Presidents Club.

He is the proud father of three daughters. His oldest is a 2011 graduate from the Smeal College of Business, his middle daughter a 2014 graduate of Brown University, and his youngest is a 2017 graduate of the University of Maryland.

## **Position Statement**

I ran for Trustee in 2012 and 2015 because, like most Penn Staters, I was outraged by the firing of Joe Paterno. Over the past eight years, having served two Alumni-Trustee terms, I've worked tirelessly to understand and illuminate the failures of our university relative to the handling of the Sandusky crisis. The actions of the 2011 Trustees - along with the current administration's tacit acceptance of the Freeh Report - cemented a false narrative about Penn State and our community that none of us should be comfortable accepting. Largely because of this, I am compelled to run for another term on the Penn State Board of Trustees.

I am proud to have been part of Alumni-Trustee efforts, galvanized by a passionate and persistent alumni base, that helped lead to the recent Paterno settlement, and am gratified that there is a movement afoot to rightfully honor Joe and his family in the manner they have always deserved. I am committed to seeing this through.

Moreover, I remain committed to open and transparent board governance, whether tackling issues of rising tuition, selection of a University President or the challenges of student life at a multi-faceted University such as ours.

With your support, I pledge to bring the highest standards and integrity to the Penn State Board of Trustees. I will be engaged, truthful, and will do right by those who helped Penn State ascend to the prominence we all enjoy today.

My Facebook page is: <https://www.facebook.com/Lubrano4PSU/>.

# JOSEPH “JAY” V. PATERNO, JR. '91

## Biographical Sketch

Currently serving as the President of Blue Line 409 LLC and on Penn State's Board of Trustees are just the latest chapters in a life of demonstrated excellence and leadership.

Most prominently two decades of coaching football provided experience on four different campuses as an educator first and coach second. My coaching roles also included involvement in marketing, recruiting, branding, philanthropy as well as dozens of guest lectures in disciplines from psychology to business to communications.

Away from a professional career I've served on philanthropic boards, was part of two successful Presidential Campaigns and attended the 2011 White House Community Leaders Forum. I've been fortunate to be recognized for success as a coach by national media, as a speaker by American Rhetoric and among the top 100 sports tweeters in the world by Sports Illustrated. As a writer I've written the best-selling book "Paterno Legacy" and my columns have appeared in local, national and international publications.

Beyond success and accolades in those areas my professional life has included raising private equity, business ventures, philanthropy, public speaking, television, writing and consulting on football and media. In a personal capacity I've also been involved in crisis management defending our University, football program and our family through very trying days on a national scale.

Above all I'm a husband, a father and proud Penn Stater. As a member of Penn State's Board, I have answered and will continue to answer our University's call to "Fight For Her Honor."

## Position Statement

At the 2017 Trustee Election Candidates' Forum I stated: "I'm going to come in and extend an open hand. If they extend an open hand we'll work together and make things happen."

That path has proven fruitful. I supported initiatives to freeze in-state tuition and never voted to raise in-state tuition. In November 2017 I stood alone publicly calling out the board's lack of diversity and lagging diversity indicators University-wide. That sparked board-level diversity and inclusion efforts for the board, students, faculty and staff.

We've worked together on key issues, but big legacy issues are looming. Legacy issues require a sense of our University's proud history and my life was spent learning from our University's most visionary leaders.

This Board faces major decisions impacting our future. In coming years we'll make decisions on our President, transformative campus building projects, the evolving delivery of on-line and Commonwealth Campus education, Penn State Health, Beaver Stadium and an existential challenge to the financial model for Intercollegiate athletics.

While we've held the line on in-state tuition, it's time to find ways to reduce it. It's time to end the Harrisburg blame game and understand we control the next generation's destiny by finding internal efficiencies and savings. We should expand affordable tuition programs for our alumni legacy children. They are family and they belong here.

While we've done a lot to carry your voices on this Board more work remains. I ask for your vote to continue serving Penn State.

For more information visit [www.JayVPaterno.com](http://www.JayVPaterno.com).

# ALICE W. POPE '79, '83g, '86g

## Biographical Sketch

Dr. Alice W. Pope serves as a tenured associate professor of psychology at St. John's University in New York City. She is a three-time Penn State alumna, having earned bachelors (1979), masters (1983), and doctoral (1986) degrees in psychology. Her academic career, including faculty appointments at Texas Tech University and NYU School of Medicine, positions her to provide an educator's perspective that is distinctive on the Penn State board. Through over 30 years of research and practice aimed at addressing the challenges of troubled youth, Dr. Pope has developed a rich understanding of how institutions can enhance and protect young lives.

In her six years as a trustee, Dr. Pope has each year been assigned to the Academic Affairs and Student Life Committee, twice serving as vice chair, and using her perspective from her career in higher education to support meaningful board oversight of the academic enterprise. A committed advocate for students, Dr. Pope has consistently worked toward affordability, resulting in zero in-state tuition increases for three of the past 5 years. Dr. Pope believes that good decision-making is transparent and has successfully advocated for open and inclusive debate. Dr. Pope holds a deep respect for the University's history and culture; she was one of seven trustees to review and report on the investigation behind the Freeh Report which unjustly tarnished Penn State's reputation.

Alice is a native of Harrisburg, graduated from Cumberland Valley High School, and retains close ties to family and friends in the area.

## Position Statement

1. **I will use my experience as an educator to support the university's academic mission in all decisions.** Priorities include finding ways to cut costs and improve affordability – without sacrificing quality -- and promoting creative, effective, and safe methods of educating the next generation of students during this time of intense change in higher education. Greek life, student mental health, diversity, faculty well-being, national academic rankings, supporting optimal functioning of our Commonwealth Campuses, and employability for our graduates are all areas deserving of careful attention and planning.
2. **I will promote increased transparency within and outside of the board.** All trustees need adequate information to guide high-level decision making. All trustees are accountable to the public.
3. **I will pursue resolution to the remaining issues from the Sandusky scandal.** Now that the University has made peace with the Paterno family, it is time to properly honor the many contributions of Joe and Sue Paterno and take all appropriate steps to restore Penn State's reputation which was unjustly attacked. All alumni must be welcomed back so that together we can uphold our tradition of "success with honor."
4. **I will contribute to the search for our next president, prioritizing our need to build upon our strong culture and history to create innovative educational strategies.**
5. **I support a stronger conflict of interest policy for trustees, as recommended by PA Auditor General DePasquale.** No trustee should be able to gain personal financial benefit while acting as a steward of the University.

Please visit my trustee page <https://www.facebook.com/alicepopepsutrustee/>.