A meeting of the Committee on Campus Environment was held in Boardroom of The Nittany Lion Inn, University Park, Pennsylvania, at 10:10 a.m. on January 18, 2008.

The following Trustee Committee members were present: Broadhurst and Spanier (ex officio), Alexander (chair), DiBerardinis, Eckel, Garban, Huber, Lubert, and Shaffer. Also present were Trustees Baldwin, Chaiken, Clemens, Hayes, Henning, Hetherington, Hintz, Jones, Joyner, Junker, Metzgar, Myers, Poprik, Riley, Strumpf, Surma, Wolff, and Zahorchak; and Trustees Emeriti Beahm, Coppersmith, and Huck.

Present by invitation were faculty representatives Blasko, Blood, and Hufnagel; student representatives Casiano, Gyekis, and Lewis; staff members Ammerman, Bowen, Curley, DiEugenio, Dolbin, Erickson, Hanes, Hurley, Kirsch, Mahon, Pangborn, Paz, Pell, Poole, Romano, Schultz, and Weidemann; presenters Hall, Harwood, and Gyorke; and Mr. Courtney of McQuaide Blasko.

Chairman Broadhurst called the Committee on Campus Environment to order.

There were no action items from the Meeting Agenda for the Committee on Campus Environment to recommend to the Board of Trustees.

The following report was presented at the meeting:

1. Ms. Gail Hurley, Interim Vice President for Student Affairs, introduced a panel that focused on Penn State’s evolving strategies to use technology to communicate with students, promote scholarly discussion and deliver student services. The panel highlighted new marketing strategies for prospective Penn State students and discussed the implications of the new technologies students are using to communicate with each other. Panelists also described Penn State student participation in online social networking communities such as Facebook, MySpace and YouTube. Panelists included Dr. Cynthia Hall, Assistant Vice President for University Relations, Dr. John Harwood, Senior Director, Teaching and Learning with Technology and Mr. Allan Gyorke, Manager of Education Technology. (A visual presentation was made.)

The meeting adjourned at 10:49 a.m.