Biographical Sketch

Jeff Krisciunas earned two degrees from the Smeal College of Business—his Bachelor of Science in Accounting in 1994 and his Executive MBA in 2011.

As an undergraduate student, Jeff’s dedication to the Phi Gamma Nu business fraternity fueled his passions for Penn State, for business and entrepreneurship, and for Dance Marathon (THON). In addition to being a lifetime member of the Alumni Association, Jeff has actively participated in (and donated to) every THON for the past 20 years.

From dancing in THON in 1994, to his leadership as president of the Dance Marathon Alumni Interest Group (DMAIG), to his service as Chair of the Four Diamonds Fund advisory board, Jeff has connected students, alumni, faculty, and friends to the mission of the University by helping make life better for children with cancer.

For example, he was instrumental in launching THON awareness and fundraising efforts like the Liberty Ball in Philadelphia and the Hope Express 135-mile run from Penn State’s Hershey Medical Center to main campus. In addition, Jeff provided strategic input on the institutional endowments that support pediatric oncology research.

Building on more than 15 years of corporate finance and accounting experience, most recently as CFO of Merit Industries (manufacturer of the Megatouch and Photo Hunt games), Jeff founded Lion’s Share LTD to provide business advisory services for emerging businesses. Jeff has a track record of success in financial reporting, analysis, modeling, budgetary planning, forecasting, governance, and acquisitions.

Jeff lives in Philadelphia, PA and enjoys sports, philanthropy, and travel.

Position Statement

Lead with honor. Place students and alumni first. Support academic excellence. These are the three pillars that would drive my actions on the Board.

With a sense of urgency, I would use these ideas to repair our leadership situation and reputation. “Status quo” on the Board is not an option. President Erickson’s Promise and five principles are sound—but it’s only rhetoric if the Board does not have the right skill sets and knowledge of how universities work to challenge and support him.

This is where I can help. In my finance, accounting, corporate governance, and strategy experience, I have led with honor, ethics, and integrity. In this time of massive budget cuts to education, my expertise would help Penn State use its resources efficiently and effectively, fighting to maximize every dollar.

By focusing on student success and alumni interests, the right decisions will be made to advance the University and the value of our Penn State degrees.

What serves students and alumni best? Academic excellence. Teaching, research, and public service—working in concert—prepares students to be successful alumni and people of character.

I know how students are transformed into leaders through academic excellence and service through my 20 years of experience with Dance Marathon (THON). I am connected day-to-day with students, alumni, faculty, and administrators in ways that have shaped major progress toward the goals of THON and Penn State, giving me the unique ability to serve you.

For The Kids, For The Glory, For Our Future.