Biographical Sketch

William F. Oldsey (BA-English) has been a senior executive for more than 20 years with the nation’s largest educational publishing companies, including Macmillan, Pearson and McGraw-Hill, where he served as Executive Vice President.

Bill’s career has been focused largely on the development of K-12 and college products and platforms that facilitate productive teaching and learning outcomes.

His experience includes:
- Leadership of billion dollar business units with thousands of employees
- Collaboration with university students, faculty and administrators nationwide
- Consultation with Federal and State Departments of Education
- Extensive corporate governance:
  - Board of Directors-American Association of Publishers
  - Board of Directors-Unigo LLC
  - Executive Director-McGraw-Hill Diversity & Inclusion Council

Bill has also generously served the University in leadership positions such as:
- Chairman- Board of Visitors- Department of English
- Chairman-Board of Visitors-Center for American Literary Studies
- Guest Lecturer/Mentor-College of Liberal Arts

Bill represents the second of a three generation Penn State family. He and his wife, Julie, reside in Basking Ridge, NJ. Two of their four sons are Penn State graduates. They have established three University endowments, two benefitting the College of Liberal Arts and one creating a football scholarship.

Bill attended his first football game with his father, who was a Penn State professor for over 20 years, at old Beaver Field in 1958 and has been a Nittany Lion fan ever since.

Bill and Julie were inducted into the Mt. Nittany Society in 2007. In recognition of his professional accomplishments, support and service to the University, Bill was named an Alumni Fellow in 2009.

Position Statement

This is a pivotal period in Penn State's history. We will either be defined by a scandal not of our making or we can take bold initiatives to overhaul our governance structure and restore our rightful standing as a world class institution. I believe our highest priorities to be:

- Restoring Institutional Pride and Reputation
  - Partner with the Paterno family to honor the lifelong commitment of Joe and Sue to the University, its students and alumni by renaming our football stadium in their honor
  - Restore Penn State's image by establishing our renowned accomplishments in academics, research, public service and athletics as the foundation of all external communications
  - Foster a culture of full disclosure and open communication within the entire University
- Reforming University Governance
  - Increased number of Trustees elected by Alumni
  - Decreased number of Trustees appointed by the Governor
  - Establish term limits and restrictions on University employment for all Trustees
  - Permit and encourage input and discourse within the Board and Administration
  - Implement all governance reforms recommended by Investigative Task Force
- Repositioning for Our Future
  - Maximize fundraising efforts to offset continuing reductions in state funding
  - Collaborate with public and private partners to realize the full potential economic power of Penn State
  - Enhance Penn State’s global brand by expanding non-traditional delivery platforms

Despite present challenges, I believe our future is brighter than ever. We have important work ahead; work that will benefit from my experience, capabilities and passion for Penn State.

I would be honored to serve as your Trustee.