



**BARBARA L. DORAN '75**

### **Biographical Sketch**

A private wealth portfolio manager at Morgan Stanley in New York, Barbara Doran is the former Research Investment Officer of Neuberger Berman, a \$200 billion asset management firm, where she co-managed the equity research department and technology fund. Previously, she founded a hedge fund and a firm specializing in asset raising and business consulting for hedge funds and private equity firms. She also worked as a senior institutional equity salesperson at two major Wall Street firms.

She originally worked in publishing, first as a newswoman at State College's WRSC radio and as a writer at Penn State Sports Information; jobs as an advertising copywriter and advertising sales at *Sports Illustrated* followed.

A Harvard Business School graduate, she majored in creative writing at Penn State, playing three varsity sports. The first Penn State woman to make the United States Lacrosse and Field Hockey Teams, she was one of the first women at Penn State and the nation to receive an athletic scholarship. She was a women's sports/Title IX activist and covered women's sports for *The Daily Collegian*.

She has served on the boards/committees of Outward Bound, MCC Theater, US Field Hockey, US Lacrosse, and The Foundation for Child Development, overseeing a \$100 million endowment. She is a published writer on sports and investments and remains an active sportswoman.

She is on the Varsity S Committee of Penn State's *For The Future Campaign*, a multi-billion dollar effort to raise money for scholarships, responsible for fund-raising from alumni varsity athletes.

### **Position Statement**

With a record number of alumni running again for the Board, the message to those who still govern and continue to fail us is clear: it is time to stand up for Penn State, its values and the individuals who always put education and integrity first.

The Board needs members who are independent, fair-minded, with strong beliefs in transparency and accountability, and who believe moving forward does not mean accepting the NCAA sanctions or Louis Freeh's judgments without protest, removing statues to erase our past, clinging to wrong-headed positions, or letting others define us and tell us who we are.

Moving forward means fighting back against false accusations and actions, taking accountability for mistakes made, and searching relentlessly for the truth. We must remember the honorable history of our university while setting a new path forward.

We must show our students that values taught in class about seeking truth and justice are not abstract but are real and worth fighting for. We must settle our governance issues and focus on the challenges ahead: restoring the reputation of our university; and finding innovative ways to maintain our proud heritage of public service as a major land-grant university while making a first-rate college education affordable again.

The ongoing issues and challenges make strong and intelligent leadership more important than ever; I believe I have the strength of purpose, maturity, and the leadership skills to get things done: I am passionate about this great university and all of you who make it so.